



# MINUTES

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## TOURISM BOARD

REGULAR MEETING

6:00 P.M., Monday

April 21st, 2025

City Hall

2008 N. Council Ave

Blanchard, Oklahoma 73010

IN COMPLIANCE WITH THE STATUTES OF THE STATE OF OKLAHOMA, THE TOURISM BOARD OF THE CITY OF BLANCHARD, OKLAHOMA, WILL HOLD A REGULAR MEETING ON MONDAY, April 21st, 2025 AT 6:00 P.M., AT CITY HALL, 2008 N. COUNCIL AVE, BLANCHARD, OKLAHOMA. THE AGENDA WILL CONSIST OF DISCUSSION, CONSIDERATION AND ACTION, INCLUDING, BUT NOT LIMITED TO THE APPROVAL, DENIAL, AMENDMENT, REVISION OR CONDITIONAL APPROVAL, IN WHOLE OR IN PART ON ITEMS LISTED BELOW:

### A. MEETING CONVENED:

1. Call to Order at 6:09PM by Chairman
2. Roll Call: Tanner Wilson~present  
Amber Garrett~present  
Mary Beth McKane~present  
Cheryl Hendricks~present  
Kacie Wright~absent

Staff and Council present: Chris Wittenbach and Chuck Kemper

3. Determination of Quorum: 4 present, 1 absent

### B. BUSINESS AGENDA:

The following item(s) are hereby designated for discussion, consideration and take INDIVIDUAL action as deemed appropriate to:

1. Discussion, updates and possible action if necessary for May Daze 2025.

*No Vote Taken. Information Only. Discussion regarding May Daze plans.  
Tourism Booth will be near Amber Garrett's booth so that she can work both.*

2. Discussion, updates and possible action if necessary, regarding meeting with Chickasha Chamber of Commerce and Chickasha Economic Development Council.

- Mary Beth McKane will provide updates

*Mary Beth McKane briefed group regarding a professional website group to build the Tourism website.*

*Motion to allow Mary Beth to get quotes for new Tourism Board website by Amber Garrett; Second by Tanner Wilson.*

Ayes: Tanner Wilson, Cheryl Hendricks, Mary Beth McKane, Amber Garrett

Nays: None

Absent: Kacie Wright

3. Discussion, updates and possible action if necessary, regarding the Tourism Website.

- Discussion and vote to change the name of the website
- Discussion and vote on hiring OH 18 for website promotion

*Motion to include the word "visit" in the URL by Amber Garrett; Second by Tanner Wilson.*

Ayes: Tanner Wilson, Cheryl Hendricks, Mary Beth McKane, Amber Garrett

Nays: None

Absent: Kacie Wright

4. Discussion and possible action, if necessary, to request \$5000.00 from the City Council for marketing purposes

*Motion to request \$5000.00 from the City Council for marketing purposes by Tanner Wilson; Second by Amber Garrett.*

Ayes: Tanner Wilson, Cheryl Hendricks, Mary Beth McKane, Amber Garrett

Nays: None

Absent: Kacie Wright

#### **C. CONSENT ITEMS:**

1. **APPROVAL OR DISAPPROVAL OF MINUTES FROM REGULAR MEETING FEBRUARY 17TH, 2025**
2. **APPROVAL OF CLAIMS AND BUDGET INFORMATION**

### 3. APPROVAL OF CANCELLATION OF MARCH MEETING

*Motion to approve February 2025 minutes and cancellation of March meeting by Amber Garrett; Second by Mary Beth McKane.*

Ayes: Tanner Wilson, Cheryl Hendricks, Mary Beth McKane, Amber Garrett

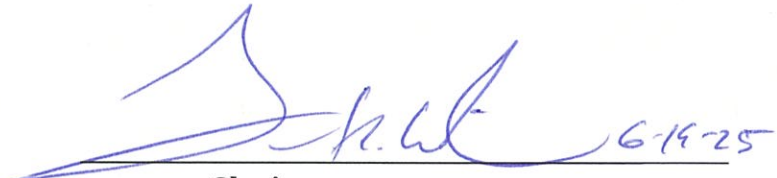
Nays: None

Absent: Kacie Wright

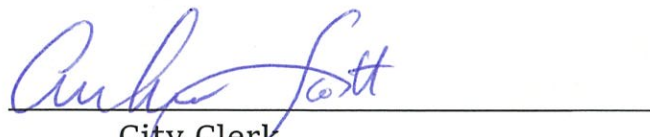
No finances were presented.

#### D. STAFF/BOARD COMMENTS

#### E. ADJOURNMENT at 7:16PM

  
Chairman

**ATTEST:** (Seal)

  
City Clerk